

The Chicago Plan Revisited - Debt-free Money, Growth, and Stability

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1 Introduction

- The 1930s Chicago Plan was the result of a profound debate about how to make the financial system safer in the wake of the Great Depression.
- It was supported by:
 - Irving Fisher, Henry Simons, Frank Knight, Milton Friedman,
 - Basically, the founders of the Chicago School.
- In a nutshell, the Chicago Plan proposed:
 - Separation of the monetary and credit functions of banking.
 - **Money Banks:** Deposits must be backed 100% by public money.
 - **Credit Banks:** Financing of credit ...
 - * not through ex nihilo creation of private money,
 - * only through on-lending of public money.

2 The Model Pre-Chicago-Plan

2.1 Households

- GHH Preferences (simplified):

$$E_0 \sum_{t=0}^{\infty} \beta_{hh}^t \left\{ \left(c_t - \nu c_{t-1} - \psi_h T_t \frac{h_t^{1+\frac{1}{\eta}}}{1+\frac{1}{\eta}} \right)^{1-1/\varsigma} / (1-1/\varsigma) \right\}$$

- Cobb-Douglas Technologies:

$$y_t = (T_t H_t)^{1-\alpha} (K_{t-1})^\alpha$$

- Deposits-in-advance constraints

$$\kappa_x D_t^x \geq P_t^x A_t^x$$

Activity

- BGG-style bank participation constraints

$$E_t \left[\kappa_x O_{x,t} \left(\Gamma_{x,t+1} - \xi_x G_{x,t+1} \right) - i_{l,x,t} L_{x,t} \right] = 0$$

Collateral

Benefit of Deposits: Ability to Conduct Transactions
Cost of Deposits: Loans-Deposits Interest Spread

If the household/firm wants more deposits:

- Income or spending (saving) do not need to change at all
- In fact, saving cannot increase deposits, it can only move them around
- Instead, loans need to change

- Budget constraint (simplified):

$$\sum_x Deposits_t^x - \sum_x Loans_t^x + Q_t Capital_t = Income_t - Spending_t$$

Want more deposits?

Get more loans!

Again: Loans Create Deposits

2.2 Wholesale Banks

- Balance sheet:

$$Loans_t + GovBonds_t = Deposits_t + NetWorth_t$$

- Minimum capital adequacy rules impose penalties \implies capital buffers.
- FOCs: Spreads between wholesale lending rates $i_{\ell,t}^x$ and the policy rate i_t .

2.3 Retail Deposit Banks

- Monopolistic competitors towards retail holders.
- FOCs: Spreads between the policy rate i_t and retail deposit rates $i_{d,t}^x$.

2.4 Retail Lending Banks

- Bernanke et al. (1999) but with pre-committed lending rates.
- FOCs: Spreads between retail and wholesale lending rates $i_{r,t}^x$ and $i_{\ell,t}^x$.

2.5 Bond Investors

- Hold and arbitrage government bonds and wholesale bank deposits.

2.6 Monetary and Fiscal Policy

- Monetary policy - interest rate on reserves:

$$i_t = (i_{t-1})^{i_i} (\bar{i})^{(1-i_i)} \left(\frac{\pi_{t+1}^p}{\bar{\pi}} \right)^{(1-i_i)i_\pi}$$

- Fiscal policy - deficit rule:

$$gd_{b,t}^{rat} = gd_b^{rat} - d^b (b_t^{rat} - \bar{b}_{ss}^{rat})$$

3 The Model Post-Chicago-Plan

- Preferences, technologies, calibration almost completely identical.

3.1 Banks

- Money banks ($M_t = \text{reserves}$):

$$D_t = M_t$$

- Credit banks ($F_t = \text{treasury credit}$):

$$L_t^k = F_t + N_t^b$$

- All bank-held government bonds are repaid.
- All loans except investment loans L_t^k repaid via a citizens' dividend.
- The remaining balance sheet is financed through treasury credit.
- Even F_t could be partly or wholly paid out as a citizens' dividend.

3.2 Monetary and Fiscal Policy

- Monetary policy - interest rate on **reserves**:

$$i_t = (i_{t-1})^{i_i} (\bar{i})^{(1-i_i)} \left(\frac{\pi_{t+1}^p}{\bar{\pi}} \right)^{(1-i_i)i_\pi}$$

Optimum: $i_\pi^* = 3$ (inflation response at upper bound)

- Monetary policy - interest rate on **public money**:

$$i_{d,t} = \tilde{\mu}_d^{hh} i_t \left(\frac{gdp_t}{pot_{ss}} \right)^{-(m_y/4)}$$

Optimum: $m_y^* = 0$ (fixed spread to policy rate)

- Monetary policy - interest rate on **public credit**:

$$i_{f,t} = \tilde{\mu}_f i_t \left(\frac{\ell_t^k}{\ell_{ss}^k} \right)^{(f_\ell/4)}$$

Optimum: $f_\ell^* = 0.84$ (aggressive increase in rate when credit is high)

4 The Six Advantages of the Chicago Plan

Advantage 1: Dramatic Reduction of Private Debts

Advantage 2: Dramatic Reduction of the (Net) Public Debt

Part of treasury credit used to repay bank-held government debt

Part of treasury credit used to pay out a large citizens' dividend that citizens use to repay loans

Banking Sector Transition

Pre-Transition

Assets		Liabilities	
15	Government Bonds	148	Deposits
100	Short-Term and Mortgage Loans		
50	Investment Loans		
		17	Bank Equity
148	Reserves	148	Treasury Credit

100% Reserve Cover

Post-Transition

Assets		Credit Banks		Liabilities	
15	Government Bonds	15	Earmarked Treasury Credit		
100	Short-Term and Mortgage Loans	100	Citizens' Accounts		
50	Investment Loans	33	Remaining Treasury Credit		
		17	Bank Equity		
Assets		Money Banks		Liabilities	
148	Reserves	148	Deposits		

(numbers in % of steady state GDP)

Private debt goes from 150% to 50% of GDP

Government Transition

Pre-Transition

Assets		Liabilities	
75	Other Assets	75	Government Debt
148	Treasury Credit	148	Reserves

Post-Transition

Assets		Liabilities	
75	Other Assets	60	Government Debt
33	Treasury Credit	48	Reserves minus Citizens' Dividend

Reserves are not a debt of the consolidated government - they are "social equity" (Kumhof et al. (2021))

Net public debt goes from 75% to 27% of GDP
Public "equity" goes from 0% to 48% of GDP

Advantage 3: Complete Elimination of Bank Runs

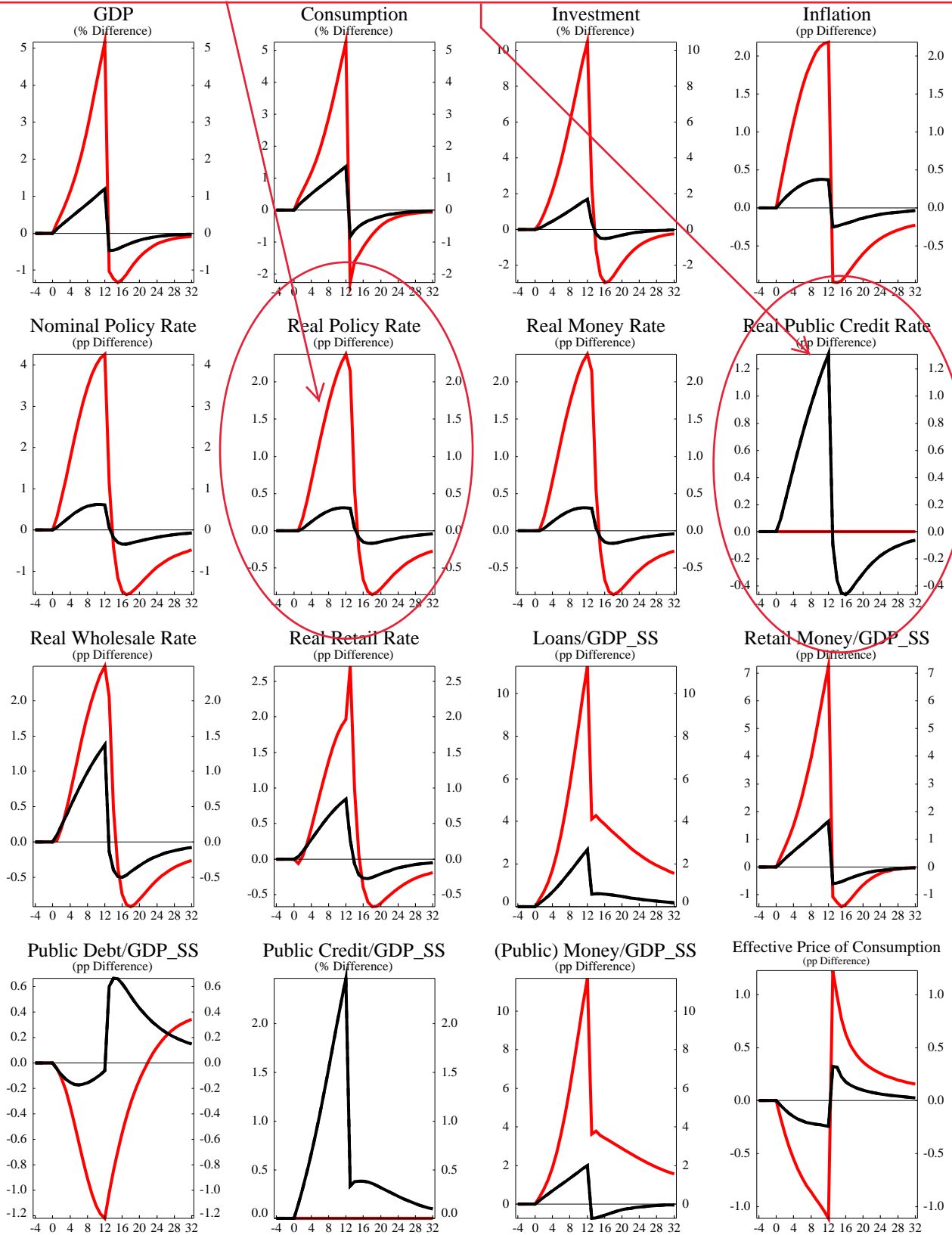
- Money is completely safe because its value no longer depends on:
 - The *quantity* of private debts.
 - The *performance* of private debts.
- Run on the credit system?
 - *Payments system*: Remains 100% safe.
 - *Credit system*:
 - * Marginal source of funding is now treasury credit.
 - * Regulation can ensure private funding is only long-term or equity.

Advantage 4: Much Better Control of Credit Cycles

- The money creation privilege of banks can be a major source of credit cycles:
 - Banks never face loan financing risks, only deposit refinancing risks.
 - Credit decision can be funded 100% in house, through money creation.
 - Government guarantees: Banks and depositors pay less attention to risk.
- Under the Chicago Plan this money creation privilege is removed:
 - Intermediary banks must first persuade investors to make cash deposits.
 - These risky deposits have (need) no government guarantee of any kind.
 - Investors will therefore be more cautious.
 - This makes credit-driven business cycles less likely.
 - But of course it does not rule them out completely.
- Under the Chicago Plan, policy controls 3 tools rather than 1:
 - Interest rate on **reserves**: Same as today.
 - Interest rate on **treasury credit**: Charged to credit banks.
 - Interest rate on **public money**: Paid to money banks.

Credit Supply Shock Boom-Bust Cycle

The key is the much stronger effect of the public credit rate, compared to the conventional policy rate, on credit and thereby activity



red = pre-transition, black = post-transition

The same results (qualitatively) can be shown for all other shocks in the model

Advantage 5: Large Output Gains

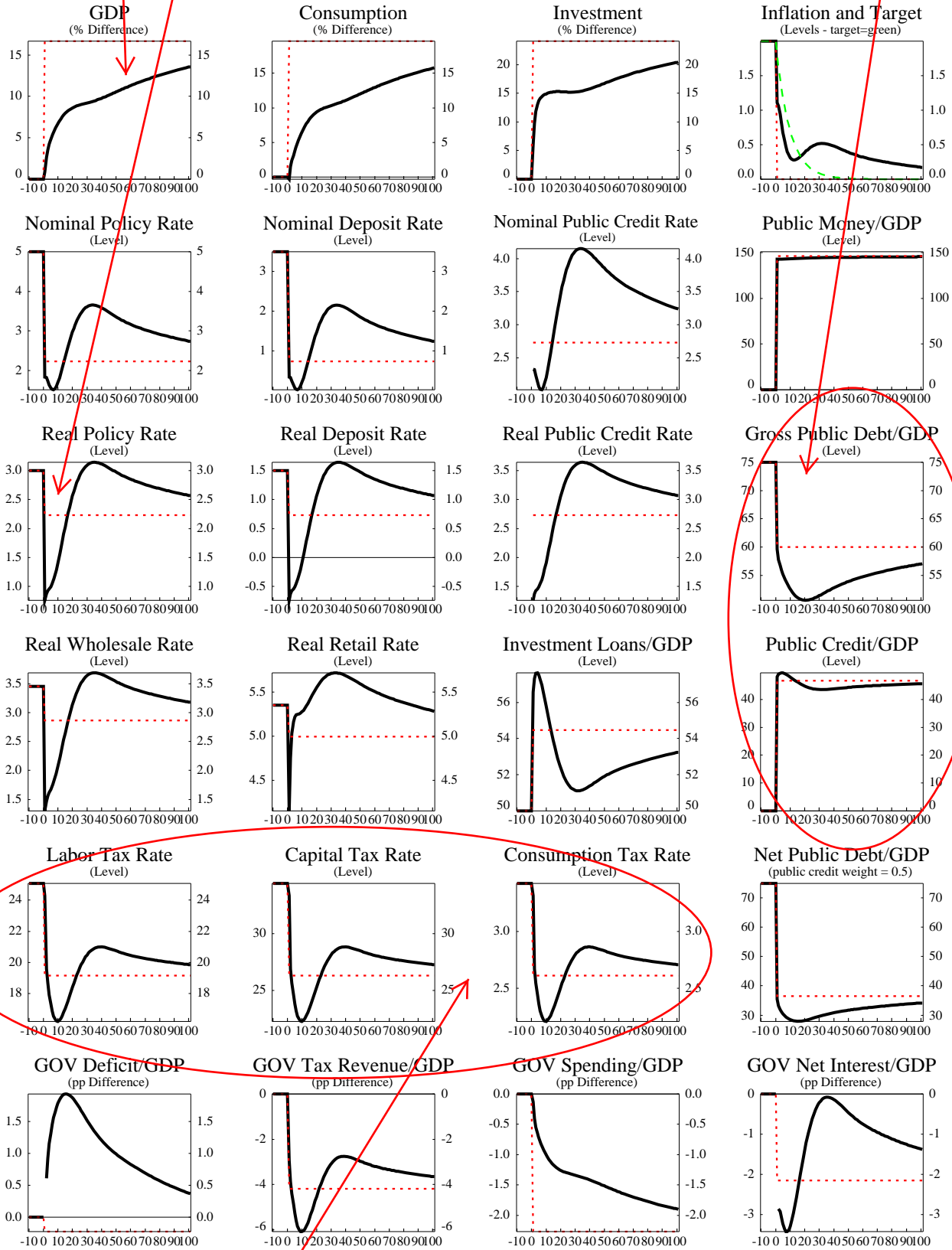
1. Lower interest rates: Due to *lower debt levels*.
2. Lower tax rates: Due to non-inflationary *fiscal revenue from money creation*.
3. More abundant liquidity: Due to getting *closer to the Friedman rule*.

4. Higher output

2. Lower real interest rates

1. Big drop in net public debt

Full Dynamic Transition to Chicago Plan



(___ = transition path, --- = final steady state)

3. Lower tax rates

5 Criticisms - and Rebuttals - of the Chicago Plan

5.1 Criticism 1: What Is the Market Failure?

- **Idea:** If it ain't broke, don't fix it.
- **Counterarguments:**
 1. **Rent Seeking:**
 - Seigniorage rents.
 - Due to market power and government support.
 - Extensive literature.
 2. **Increasing Returns to Scale:** In the trust needed for money creation.
 - Government/society: Maximum scale.
 - Silicon Valley Bank: Very small scale.

5.2 Criticism 2: Money Substitutes Prevent Monetary Control

- **Idea:** Public money control impossible due to private money substitutes.
- **Counterarguments:** There are many reasonable countermeasures:
 1. Only public money accepted by *government*: Private money less viable.
 2. *No deposit insurance* for private liabilities: The essence of money is trust!
 3. No *tax advantages* for borrowing + tax advantages for equity financing.
 4. *Maturity mismatch regulations*.
 5. *Legal incentives* to pay in public money.
 6. *Legal prohibition* on paying in private money.

5.3 Criticism 3: Maturity Transformation Benefits Will Be Lost

- **Idea:** CP cannot offer desired maturity profiles without transformation.
- **Counterarguments:** Maturity transformation is not an end in itself
The point is maturity, not transformation!
- Maturity transformation accomplishes two objectives:
 1. Provides desired maturity profiles:
 - Short-term liquid assets for savers.
 - Longer-term illiquid liabilities for borrowers.
 2. May reduce borrowing costs (not necessarily if banks have market power).
- The Chicago Plan not only accomplishes both objectives, it does better:
 1. Desired maturity profiles are available without maturity transformation.
 2. Borrowing costs are lower due to the large debt-to-equity swap.

5.4 Criticism 4: Competitiveness/Crowding-out of Banks

- **Competitiveness - Idea:** I am not really sure.
- **Counterarguments:**
 1. *Money banks:* Can operate payment system without worrying about asset quality.
 2. *Credit banks:* Can operate credit system with far fewer worries about liability risks.

5.5 Criticism 5: Too Much Money

- **Idea:** Public money creation becomes excessive and leads to inflation.
- **Counterarguments:** No reason to expect inflation, for three sets of reasons:
 1. Monetary Theory
 2. Institutional Arrangements for Money Issuance
 3. Monetary History

Monetary Theory

- Inflation is determined by the relative quantities of
 - goods and
 - money in private hands.
- CP: Quantity of money in private hands remains unchanged.
- The nature of money changes, not its quantity.

5.6 Criticism 6: Too Little Money

- **Idea:** Small businesses will be starved of credit and money.
- **Counterarguments:** This is a question of price. What does the model say?

Implications of much lower debt levels:

- Public debt $\downarrow \Rightarrow$ leverage $\downarrow \Rightarrow$ **risk-free rate** $\downarrow \Rightarrow$ cheaper borrowing.
- Private debt $\downarrow \Rightarrow$ leverage $\downarrow \Rightarrow$ **spreads** $\downarrow \Rightarrow$ cheaper borrowing.
- Private cheap deposits $\downarrow \Rightarrow$ **lending rates** $\uparrow \Rightarrow$ more expensive borrowing.
- Our paper: Net effect is **cheaper borrowing**.
- Average firm is **less likely to have to be in debt to obtain cash**.

5.7 Criticism 7: Government Control over Credit

- **Idea:** Government would interfere with credit and credit allocation.
- **Counterarguments:** Government ...
 1. would not control the *quantity* of credit,
 2. would not control the *allocation* of credit,
 3. could only affect the *price* of credit,
and it could do that more effectively than today.

5.8 Criticism 8: Risk of Speculative Attacks

- **Idea:** Speculators could attack the currency if a country does the CP alone.
- **Counterarguments:**
 1. The country's economic fundamentals would get stronger, not weaker.
 2. The policy tools for fighting attacks would be stronger, not weaker.

6 Conclusions

1. What can we learn from the 1930s debate?
 - About the nature of the financial system:
 - Banks have the privilege of being able to create money to fund loans.
 - This implies that bank balance sheets can **grow and shrink rapidly**.
 - It also imparts a **debt bias** to the entire financial system.
 - This makes discontinuing that privilege a legitimate part of the debate.
 - About monetary and financial reform:
 - The Chicago Plan calls for the end of the money creation privilege.
 - It has maximal benefits, but also requires the most radical transition.
2. Do we have new reform options today that did not exist in the 1930s?
 - New technologies make sovereign money much more practically feasible.
 - Sovereign money proposals include both CP and CBDC.
 - CBDC is on the agenda of several central banks now.

THANK YOU